

Theme	Key messages from local, regional and national strategies
Skills	<ul style="list-style-type: none"> • EMCCA Strategic Framework - Match skills with economic needs to increase productivity and wellbeing. • EMCCA Strategic Framework - Reduce inequality and promote social mobility to allow people to achieve their potential • EMCCA's Inclusive Growth Commission - Workforce readiness and skills development. • EMCCA Place Prospectus - Foster a highly skilled workforce through partnerships. • Nottingham Economic Growth Plan (2024–2030) - Emphasises skills development aligned with local economic needs. • Nottinghamshire County Councils Visitor Economy Framework (2022) - Invest in People - Skills, inclusivity, and employment in tourism. • Gedling Plan 2023-2027 - Economy: Skills development, business support, and tourism to boost the economy. • The Nottinghamshire Plan 2021-2031 - Economic Growth through the building of skills, creating jobs, and attracting investment. • Nottinghamshire Economic Transition Action Plan 2022-2025 - Equip residents with skills for employment and support vulnerable groups to drive job creation and investment. • NCC Annual Delivery Plan 2024/25 - Invest in skills to boost job creation and local economies. • NCC Digital Connectivity Framework 2024 - Boost digital skills to help make Nottinghamshire the most digitally connected county in the UK. • Miner2Major Landscape Partnership Scheme - Develop skills through training programmes to preserve traditional crafts.
Business	<ul style="list-style-type: none"> • UK Government Growth Mission – An industrial strategy and trade strategy to bolster growth, driving sectors. • EMCCA Strategic Framework - Grow our economy faster, through targeted long-term investment, so that it is resilient enough to withstand future challenges. • Nottinghamshire Inward Investment Framework (2023) - Enhance local business environments to attract investment. • Visitor Economy Framework (2022) - Supports business growth within the tourism sector through strategic promotions and developments. • Gedling Plan 2023-2027 - Supports local business growth through town centre revitalisation. • Ambition Arnold - Encourages business growth, reduces commercial vacancies, and creates a hub for cultural and economic activity. • Nottinghamshire Economic Transition Action Plan 2022-2025 - Promotes business resilience while aiming to provide tailored support for growth and resilience.
Employment	<ul style="list-style-type: none"> • UK Government Growth Mission – More people in good jobs. Improved employment prospects, skills and productivity. • UK Government Growth Mission – Support for scientific breakthroughs, R&D and the diffusion of technologies. • EMCCA Strategic Framework - Support businesses to create more and higher paid sustainable jobs so that our citizens are able to access the jobs they want within the area.

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	<ul style="list-style-type: none"> • Nottinghamshire Economic Transition Action Plan (2022-2025) - Focuses on creating jobs and supporting businesses post-pandemic. • Gedling Plan 2023-2027 - Supports local business growth, town centre revitalisation, and initiatives to boost local skills and employment opportunities. • Visitor Economy Framework (2022) - Invest in People by encouraging employment in the tourism industry.
Net Zero	<ul style="list-style-type: none"> • UK Government Growth Mission – Net zero delivered in a way that supports growth and captures economic opportunities • EMCCA Strategic Framework - Create a net-zero economy with a resilient energy supply. • EMCCA – The Inclusive Growth Commission - Strategic Investment through the allocation of £4 billion to projects that align with net-zero ambitions. • Carbon Management Strategy Action Plan (2010-2030) - Targets net-zero emissions through sustainable practices and innovations. • NCC Net Zero Framework - The framework provides a strategic approach for Nottinghamshire to achieve net zero emissions by 2050 and carbon neutrality in council activities by 2030.
Housing and Infrastructure	<ul style="list-style-type: none"> • UK Government Growth Mission – Higher public and private investment, improved infrastructure, transport and planning reform. Regional growth through support for house building • EMCCA Strategic Framework - Create modern and robust infrastructure that releases the private sector to deliver new homes and businesses. • EMCCA Place Prospectus - Infrastructure: Expand transport networks and enhance digital connectivity. • East Midlands Visitor Economy - Development: Expand tourism infrastructure, including hotels and venues. • Carbon Management Strategy Action Plan - 2010-2030 – Supports sustainable infrastructure through investment in green technology and carbon initiatives. • Strategic Outcomes Planning Model Strategy - Infrastructure: Replace outdated facilities with modern, sustainable centres. • Playing Pitch & Outdoor Sport Strategy - Supports economic growth through investments in sports infrastructure. • Visitor Economy Framework (2022) - Invest in Place with sustainable and accessible tourism infrastructure. • Visitor Economy Strategy (2019) - Infrastructure: Increase accommodation and transport options. • The Nottinghamshire Plan 2021-2031 - Infrastructure: Improve transport and digital connectivity. • Nottinghamshire Housing Strategy 2024-2029 - Infrastructure: Align housing with transport, energy, and digital connectivity. • Nottinghamshire Economic Transition Action Plan 2022-2025 - Infrastructure: Invest in transport, housing, and digital connectivity. • Nottingham Economic Growth Plan 2024-2030 - The plan outlines Nottingham’s strategy to achieve sustainable growth through targeted investments in infrastructure. • NCC Annual Delivery Plan 2024/25 - Investments in sustainable infrastructure with an aim to boost job creation and local economies.

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	<ul style="list-style-type: none"> • NCC Inward Investment Framework 2023 - Infrastructure: Enhance transport, digital connectivity, and site readiness. • NCC Net Zero Framework - Infrastructure: Develop renewable energy and energy-efficient assets. • NCC Digital Connectivity Framework 2024 – To ensure that all residents of Nottinghamshire have access to world class digital infrastructure by expanding fibre and mobile networks, including in underserved rural areas.
Green Space	<ul style="list-style-type: none"> • EMCCA Strategic Framework - Support enhanced green spaces to welcome nature back into our communities • Playing Pitch & Outdoor Sport Strategy - Enhances and expands green spaces to meet community needs and support sports development. • Carbon Management Strategy Action Plan - 2010-2030 - Encourages sustainable tourism by integrating green spaces, active travel networks, and environmentally conscious developments into visitor offerings. • Strategic Outcomes Planning Model Strategy - Promotes recreational tourism by enhancing green spaces and integrating leisure with heritage. • Visitor Economy Framework (2022) - It focuses on leveraging its unique selling points, including green spaces. • Nottinghamshire Housing Strategy 2024-2029 - Enhances community appeal, aligning housing developments with green spaces and active travel networks to improve residents' quality of life. • NCC Net Zero Framework - Promotes sustainable tourism through green spaces, active travel, and eco-friendly visitor experiences.
Transport	<ul style="list-style-type: none"> • EMCCA Strategic Framework - Build new and coherent transport links for better and more sustainable access to our economic hubs such as our cities, market towns and major employers. • EMCCA Place Prospectus - Expand transport networks. • Strategic Outcomes Planning Model Strategy - Enhances accessibility and integrates sustainable transport solutions. • Visitor Economy Strategy (2019) – Increase transport options. • The Nottinghamshire Plan 2021-2031 - The Nottinghamshire Plan includes nine ambitions one of which is improving transport across the region. • Nottinghamshire Housing Strategy 2024-2029 – Align housing with transport. • Nottinghamshire Economic Transition Action Plan 2022-2025 – Invest in transport. • NCC Net Zero Framework - Expand EV infrastructure and promote public and active travel. • Nottingham Economic Growth Plan 2024-2030 - Improve transport connectivity.
Visitor economy	<ul style="list-style-type: none"> • EMCCA Place Prospectus - Celebrate cultural and historical assets to boost the visitor economy. • East Midlands Visitor Economy - Create a thriving visitor economy that enhances the East Midlands' profile and economic value through collaboration and strategic planning. • Visitor Economy Framework (2022) - Build a resilient, sustainable, and high-profile visitor economy leveraging Nottinghamshire's unique assets and themes. Create a clear identity and raise Nottinghamshire's profile.

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	<ul style="list-style-type: none"> • Visitor Economy Strategy (2019) - Aims to position Nottinghamshire as a top visitor destination with high-quality tourism experiences. • Nottinghamshire Economic Transition Action Plan 2022-2025 - Attract and retain visitors through enhanced experiences.
Heritage and leisure	<ul style="list-style-type: none"> • EMCCA – The Inclusive Growth Commission - Leverages the region's industrial and innovative heritage as a foundation for inclusive, sustainable development. • EMCCA Place Prospectus - Incorporates heritage preservation into development projects, enhancing cultural significance while integrating sustainable practices and community engagement. • East Midlands Visitor Economy - Supports cultural and heritage assets, integrating them into the visitor strategy to amplify their local, national, and international appeal. • Gedling Borough Heritage Strategy (2018) - Focuses on preserving and promoting local heritage for educational and community benefits. • Visitor Economy Framework (2022) – Celebrates rich heritage, including literary figures, medieval sites, and industrial innovation, positioning these assets as core to the visitor experience. • Visitor Economy Strategy (2019) - Integrate Nottinghamshire's rich heritage into visitor experiences, such as themed trails and educational programmes, while preserving historic sites. • The Nottinghamshire Plan 2021-2031 - Promotes Nottinghamshire as a cultural and natural destination while protecting and enhancing heritage sites and using cultural assets to foster community pride and attract visitors. • Nottinghamshire Housing Strategy 2024-2029 - Supports heritage preservation through integration into community planning, ensuring historical assets remain part of thriving, modern neighbourhoods. • Nottinghamshire Economic Transition Action Plan 2022-2025 - Integrates heritage preservation with economic development, leveraging cultural assets to create vibrant, sustainable communities. • Nottingham Economic Growth Plan 2024-2030 - Incorporates heritage sites into regeneration plans, boosting tourism and preserving historical assets for community benefit. • NCC Annual Delivery Plan 2024/25 - Protects and integrates heritage assets into economic and community development strategies, encouraging cultural engagement. • NCC Inward Investment Framework 2023 - Integrates heritage and sustainability, enhancing the region's appeal for investors and tourists while preserving its unique cultural and historical assets. • NCC Net Zero Framework - Integrates heritage conservation into climate strategies, promoting low-carbon retrofits and using heritage assets to foster environmental education. • NCC Digital Connectivity Framework 2024 - Utilises technology to preserve heritage, offering digital accessibility. • Miner2Major Landscape Partnership Scheme - Celebrates Sherwood's rich heritage, including its ancient woodlands, historic buildings, and the stories of its people, through conservation and education. • Ambition Arnold - Community Spaces: Create cultural, leisure, and library facilities. • Sport and Physical Activity Strategy 2022-25 - Modernising Facilities: Update leisure centres and community hubs.

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	<ul style="list-style-type: none"> • Strategic Outcomes Planning Model Strategy - Develop sustainable sport and leisure facilities to improve health, well-being, and community engagement across Gedling.
Town and village centres	<ul style="list-style-type: none"> • Ambition Arnold - Aims to transform Arnold into a thriving town centre with improved infrastructure and public spaces. • Gedling Plan 2023-2027 - Promotes tourism through improved vibrant town centres while preserving heritage in town centres.